

FOR IMMEDIATE RELEASE

18 November 2016

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 16 November 2016 through their participation in the Company's Employee Share Purchase Plan ("ESPP").

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	394.212	£16.72144
ALAIN LAURENT BROUHARD	52.561	£16.72144
JAN GUSTAVSSON	137.821	£16.72144
RONALD KEITH SANDERS	57.635	£16.72144
MARCEL MARTIN	49.773	£16.72144
MICHALIS IMELLOS	65.441	£16.72144
SANDA PAREZANOVIC	45.275	£16.72144
SOTIRIS YANNOPOULOS	85.65	£16.72144
ZORAN BOGDANOVIC	129.018	£16.72144
PANAGIOTA KALOGERAKI	72.694	£16.72144

The Notification of Dealing Forms for each PDMR can be found below.

The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 16 November 2016 are set out below.

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	118.263	£16.72144
ALAIN LAURENT BROUHARD	52.561	£16.72144
JAN GUSTAVSSON	59.066	£16.72144
RONALD KEITH SANDERS	57.635	£16.72144
MICHALIS IMELLOS	65.441	£16.72144
SANDA PAREZANOVIC	45.275	£16.72144
SOTIRIS YANNOPOULOS	51.39	£16.72144
ZORAN BOGDANOVIC	55.293	£16.72144

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	DIMITRIOS LOIS
2	Reason for the notification	
a)	Position/status	CHIEF EXECUTIVE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>394.212</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	394.212		
Price(s)	Volume(s)								
16.72144 GBP	394.212								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>394.212</td><td>6591.79 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	394.212	6591.79 GBP
Price	Volume	Total							
16.72144 GBP	394.212	6591.79 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>52.561</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	52.561		
Price(s)	Volume(s)								
16.72144 GBP	52.561								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>52.561</td><td>879.9 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	52.561	879.9 GBP
Price	Volume	Total							
16.72144 GBP	52.561	879.9 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>16.72144 GBP</td><td colspan="2">137.821</td></tr></table>		Price(s)	Volume(s)		16.72144 GBP	137.821	
Price(s)	Volume(s)								
16.72144 GBP	137.821								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>137.821</td><td>2304.57 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	137.821	2304.57 GBP
Price	Volume	Total							
16.72144 GBP	137.821	2304.57 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	RONALD KEITH SANDERS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>57.635</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	57.635		
Price(s)	Volume(s)								
16.72144 GBP	57.635								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>57.635</td><td>963.74 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	57.635	963.74 GBP
Price	Volume	Total							
16.72144 GBP	57.635	963.74 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>49.773</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	49.773		
Price(s)	Volume(s)								
16.72144 GBP	49.773								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>49.773</td><td>832.28 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	49.773	832.28 GBP
Price	Volume	Total							
16.72144 GBP	49.773	832.28 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MICHALIS IMELLOS
2	Reason for the notification	
a)	Position/status	CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>65.441</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	65.441		
Price(s)	Volume(s)								
16.72144 GBP	65.441								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>65.441</td><td>1094.27 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	65.441	1094.27 GBP
Price	Volume	Total							
16.72144 GBP	65.441	1094.27 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>45.275</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	45.275		
Price(s)	Volume(s)								
16.72144 GBP	45.275								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>45.275</td><td>757.06 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	45.275	757.06 GBP
Price	Volume	Total							
16.72144 GBP	45.275	757.06 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SOTIRIS YANNOPOULOS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>85.65</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	85.65		
Price(s)	Volume(s)								
16.72144 GBP	85.65								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>85.65</td><td>1432.19 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	85.65	1432.19 GBP
Price	Volume	Total							
16.72144 GBP	85.65	1432.19 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ZORAN BOGDANOVIC
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>129.018</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	129.018		
Price(s)	Volume(s)								
16.72144 GBP	129.018								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>129.018</td><td>2157.37 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	129.018	2157.37 GBP
Price	Volume	Total							
16.72144 GBP	129.018	2157.37 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	COMMERCIAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>16.72144 GBP</td><td colspan="2">72.694</td></tr></table>		Price(s)	Volume(s)		16.72144 GBP	72.694	
Price(s)	Volume(s)								
16.72144 GBP	72.694								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>72.694</td><td>1215.55 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	72.694	1215.55 GBP
Price	Volume	Total							
16.72144 GBP	72.694	1215.55 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	DIMITRIOS LOIS
2	Reason for the notification	
a)	Position/status	CHIEF EXECUTIVE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>118.263</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	118.263		
Price(s)	Volume(s)								
16.72144 GBP	118.263								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>118.263</td><td>1977.53 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	118.263	1977.53 GBP
Price	Volume	Total							
16.72144 GBP	118.263	1977.53 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>52.561</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	52.561		
Price(s)	Volume(s)								
16.72144 GBP	52.561								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>52.561</td><td>878.9 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	52.561	878.9 GBP
Price	Volume	Total							
16.72144 GBP	52.561	878.9 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>59.066</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	59.066		
Price(s)	Volume(s)								
16.72144 GBP	59.066								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>59.066</td><td>987.67 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	59.066	987.67 GBP
Price	Volume	Total							
16.72144 GBP	59.066	987.67 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	RONALD KEITH SANDERS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>57.635</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	57.635		
Price(s)	Volume(s)								
16.72144 GBP	57.635								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>57.635</td><td>963.74 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	57.635	963.74 GBP
Price	Volume	Total							
16.72144 GBP	57.635	963.74 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MICHALIS IMELLOS
2	Reason for the notification	
a)	Position/status	CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>16.72144 GBP</td><td colspan="2">65.441</td></tr></table>		Price(s)	Volume(s)		16.72144 GBP	65.441		
Price(s)	Volume(s)									
16.72144 GBP	65.441									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>65.441</td><td>1094.27 GBP</td></tr></table>			Price	Volume	Total	16.72144 GBP	65.441	1094.27 GBP
Price	Volume	Total								
16.72144 GBP	65.441	1094.27 GBP								
e)	Date of the transaction	2016-11-16								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>45.275</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	45.275		
Price(s)	Volume(s)								
16.72144 GBP	45.275								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>45.275</td><td>757.06 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	45.275	757.06 GBP
Price	Volume	Total							
16.72144 GBP	45.275	757.06 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SOTIRIS YANNOPOULOS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>51.39</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	51.39		
Price(s)	Volume(s)								
16.72144 GBP	51.39								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>51.39</td><td>859.31 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	51.39	859.31 GBP
Price	Volume	Total							
16.72144 GBP	51.39	859.31 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ZORAN BOGDANOVIC
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>16.72144 GBP</td><td>55.293</td></tr></table>		Price(s)	Volume(s)	16.72144 GBP	55.293		
Price(s)	Volume(s)								
16.72144 GBP	55.293								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>16.72144 GBP</td><td>55.293</td><td>924.58 GBP</td></tr></table>		Price	Volume	Total	16.72144 GBP	55.293	924.58 GBP
Price	Volume	Total							
16.72144 GBP	55.293	924.58 GBP							
e)	Date of the transaction	2016-11-16							
f)	Place of the transaction	XLON							

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 37