



FOURLIS

G R O U P O F C O M P A N I E S

May 2015



Company Profile

- FOURLIS GROUP is a leading group of companies in Southeast Europe in quality consumer durable goods. The parent company was founded in 1950 as A. FOURLIS AND CO.
- The group is active in two key divisions:
 - Retail Home Furnishing through the franchise of IKEA stores in Greece, Cyprus and Bulgaria,
 - Retail Sporting Goods through the franchise of INTERSPORT stores in Greece, Cyprus, Romania, Bulgaria and Turkey along with THE ATHLETE'S FOOT stores in Greece and Turkey.



Our Business Activities

Home Furnishing Retail



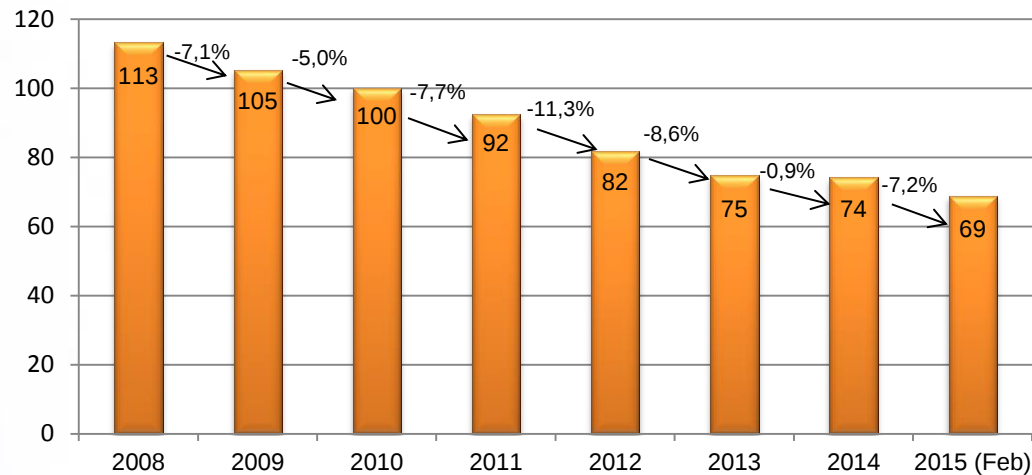
Sporting Goods Retail



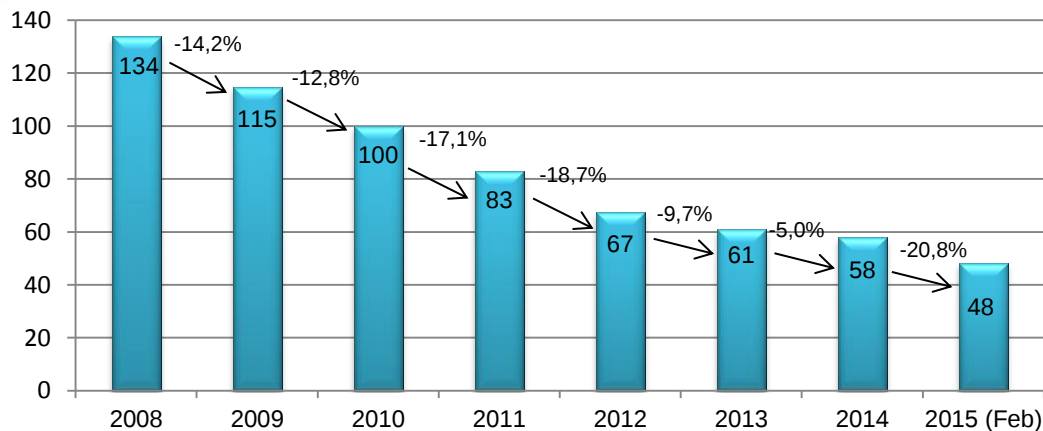


Economic environment in Greece remains challenging

Retail Sales Index (2010 = 100)

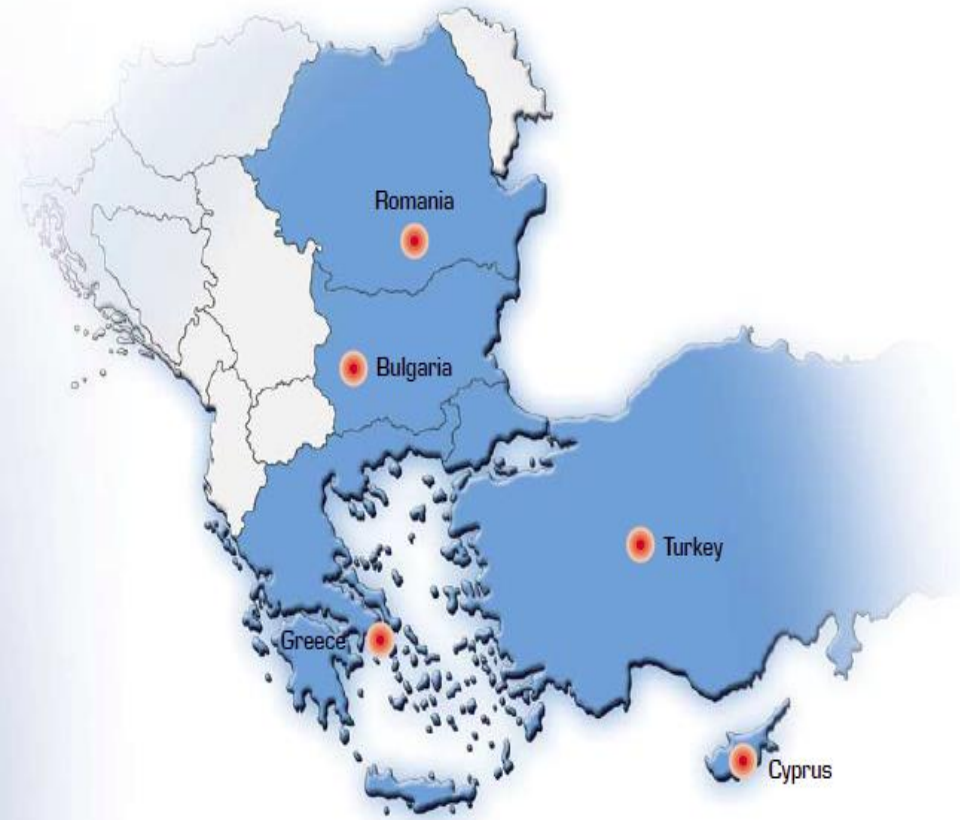


Appl-Furn Index (2010 = 100)



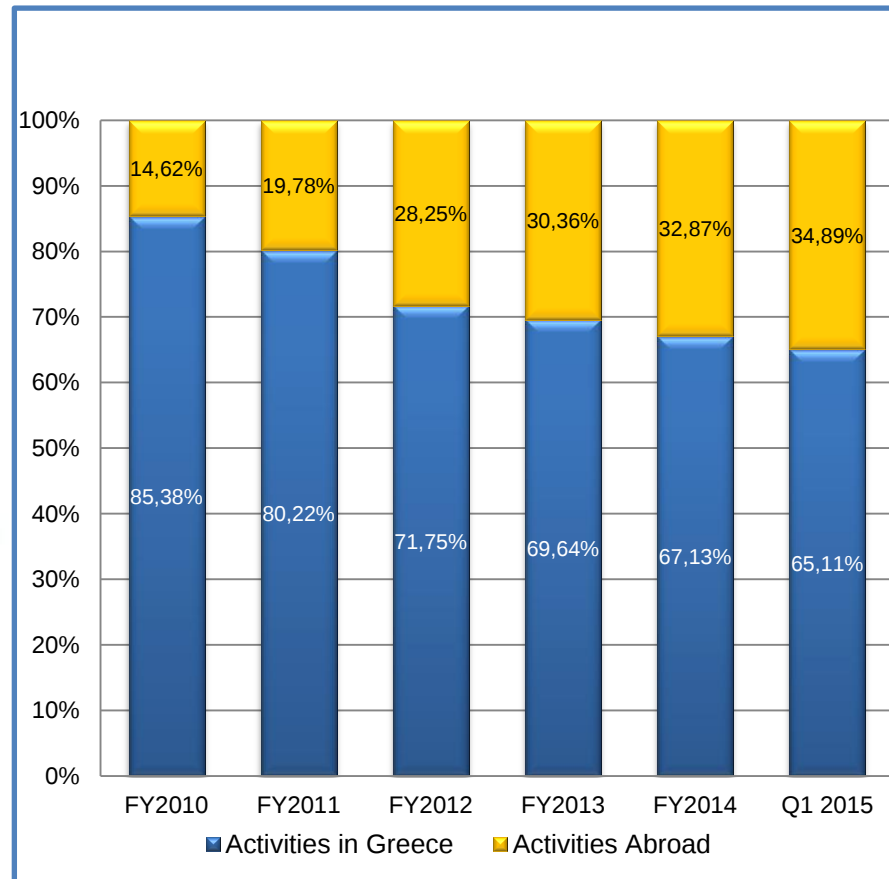


Contribution outside Greece is growing



 Greece	 Cyprus	 Romania	 Bulgaria	 Turkey
Ikea Intersport The Athlete's Foot	Ikea Intersport	Intersport	Ikea Intersport	Intersport The Athlete's Foot

Revenue Analysis





Executive Summary Q1FY15

- ✓ Q1FY15 Sales at € 88,6 mio 5,0% higher vs same period last year (€ 84,4 mio).
- ✓ Q1FY15 EBITDA was € 1,1 million vs € 0,9 million in Q1FY14.
- ✓ Consolidated Losses Before Taxes were € 6,1 million vs losses € 6,0 million in Q1FY14.
- ✓ The Group realized Net Loss € 5,2 million compared to Net Loss of € 4,4 million in Q1FY14.
- ✓ 3 new Intersport stores and 3 The Athlete's Foot stores opened in 2015
- ✓ Net Debt € 163,3 mio vs € 135,0 in FY2014
- ✓ CAPEX € 1,9 mio

Consolidated P&L

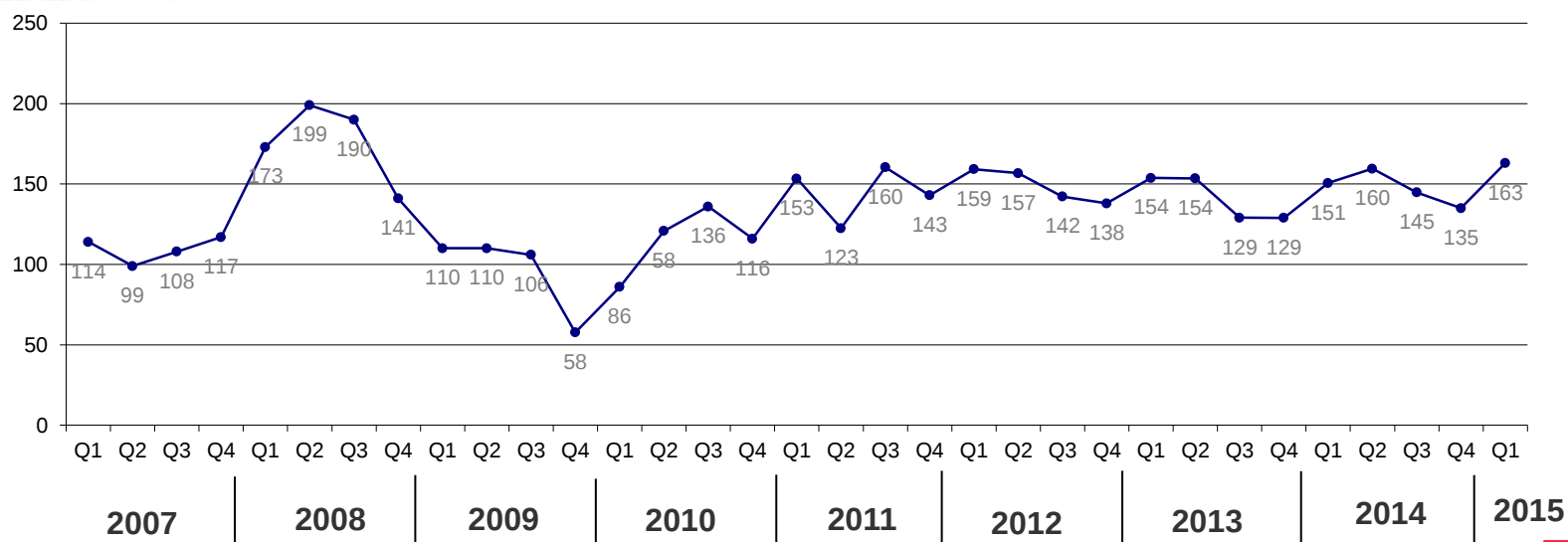
Group Consolidated Key Financial Figures (in €mm)

Q1						
CY 15	PY 14	Index		FY 14	FY 13	Index
88,6	84,4	105	Revenue	413,4	403,3	103
35,7	32,8	109	Gross Profit	164,5	155,4	106
40,3%	38,9%		Margin	39,8%	38,5%	
1,1	0,9	131	EBITDA	25,9	25,4	102
-6,1	-6,0	101	PBT	-9,1	-5,8	156
-5,2	-4,4	117	NP	-10,9	-8,3	132

Q1FY2015 – Net Debt Evolution per segment

Net Debt Structure by Segment - € mm

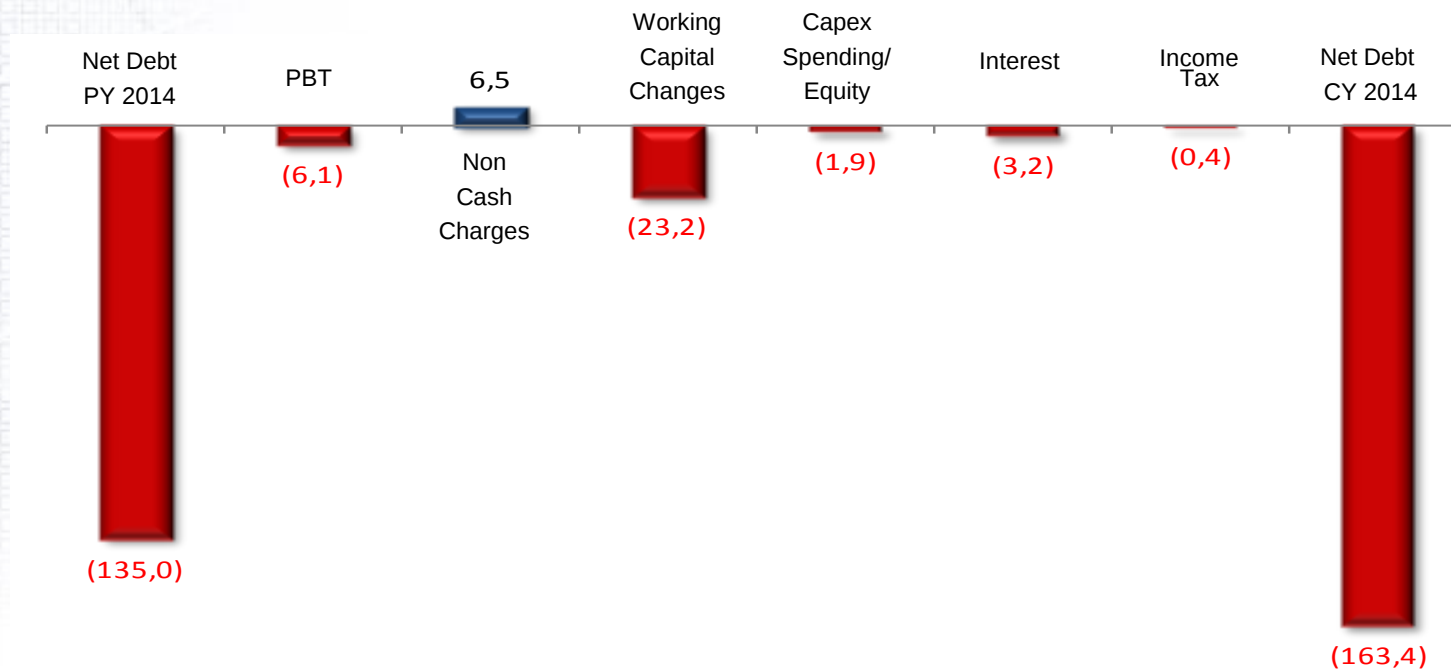
	FY14	Q1FY14	Q1FY15	Δ vs PY end	Δ vs PY same period
IKEA	100,9	116,7	124,7	23,8	8,1
INTERSPORT	31,4	32,0	38,2	6,8	6,2
FOURLIS	2,8	2,0	0,4	-2,4	-1,6
Total	135,0	150,6	163,3	28,3	12,7





Q1 FY2015 – Cash Flow Performance

Group Cash Flow - € mm





Countries We Operate



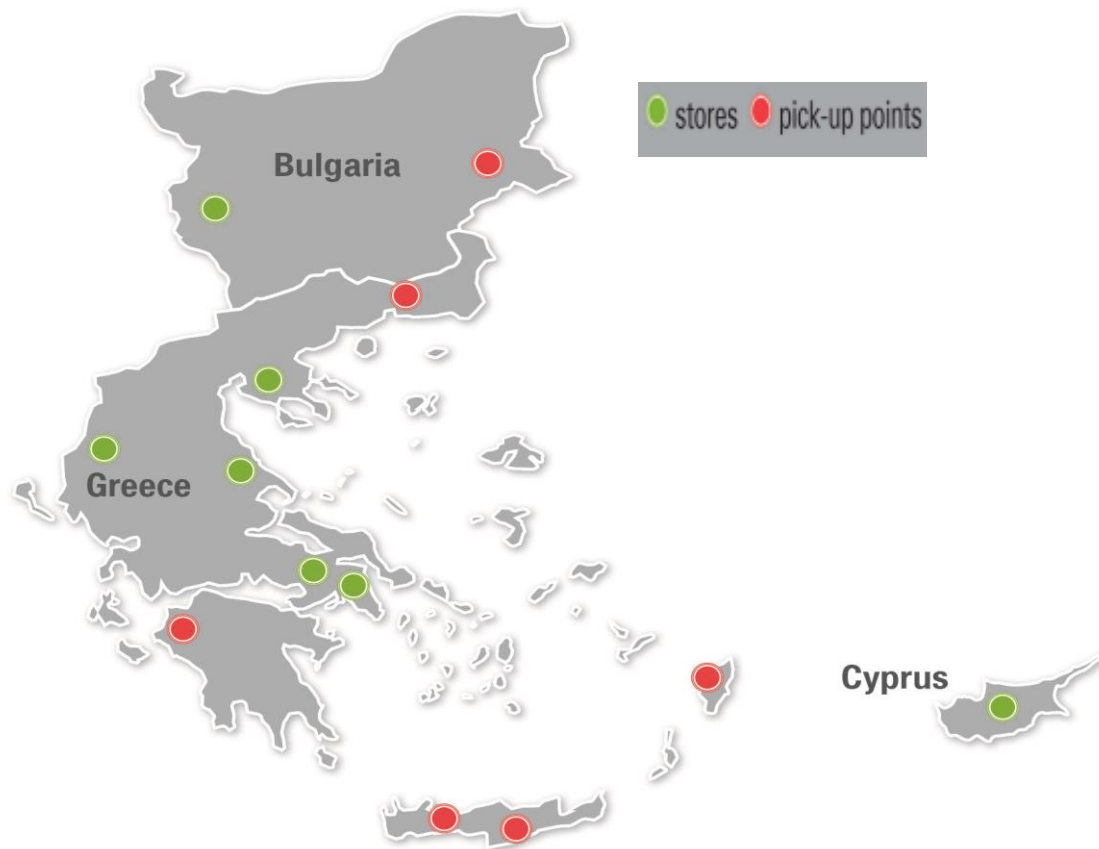
Greece

Cyprus

Bulgaria

- ☐ Athens 2 stores
- ☐ Thessaloniki 1 store
- ☐ Countryside 2 stores
- ☐ 5 Pick Up Points
- ☐ Nicosia 1 store
- ☐ Sofia 1 store
- ☐ 1 Pick Up Point

- ☐ E-Commerce in all countries

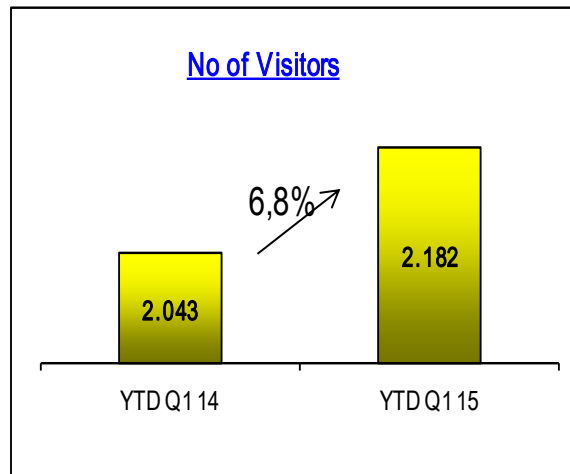




IKEA stores today



	Thessaloniki	AES (Athens I)	Cyprus	ACS (Athens II)	Larissa	Ioannina	Sofia Bulgaria	Rhodes (Ordering Point)	Patra (Ordering Point)	Chania (Ordering Point)	Heraklion (Ordering Point)	Komotini (Ordering Point)
Opening Date	October 2001	April 2004	September 2007	March 2008	October 2009	December 2010	September 2011	November 2012	August 2013	September 2013	October 2013	April 2014
Check outs	20	22	19	23	15	15	19	2	2	2	2	2
Employees	293	340	261	399	197	197	317	11	12	13	12	9





IKEA Financial Performance



IKEA Key Financial Figures (in €mm)

Q1

CY 15	PY 14	Index		FY 14	FY 13	Index
55,7	51,9	107	Revenue	267,7	266,4	101
21,6	19,5	111	Gross Profit	100,4	95,4	105
38,8%	37,5%		Margin	37,5%	35,8%	
1,5	1,3	115	EBITDA	19,7	21,3	92
2,7%	2,5%		Margin	7,3%	8,0%	
-3,8	-3,5	109	PBT	-1,0	1,1	n/a
-6,8%	-6,7%		Margin	-0,4%	0,4%	

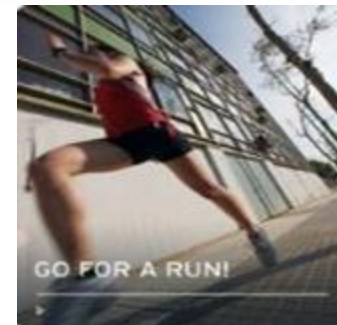




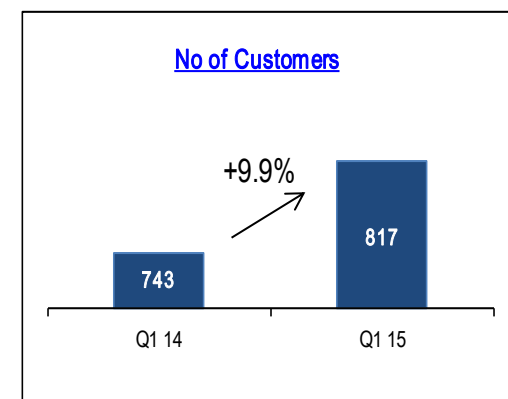
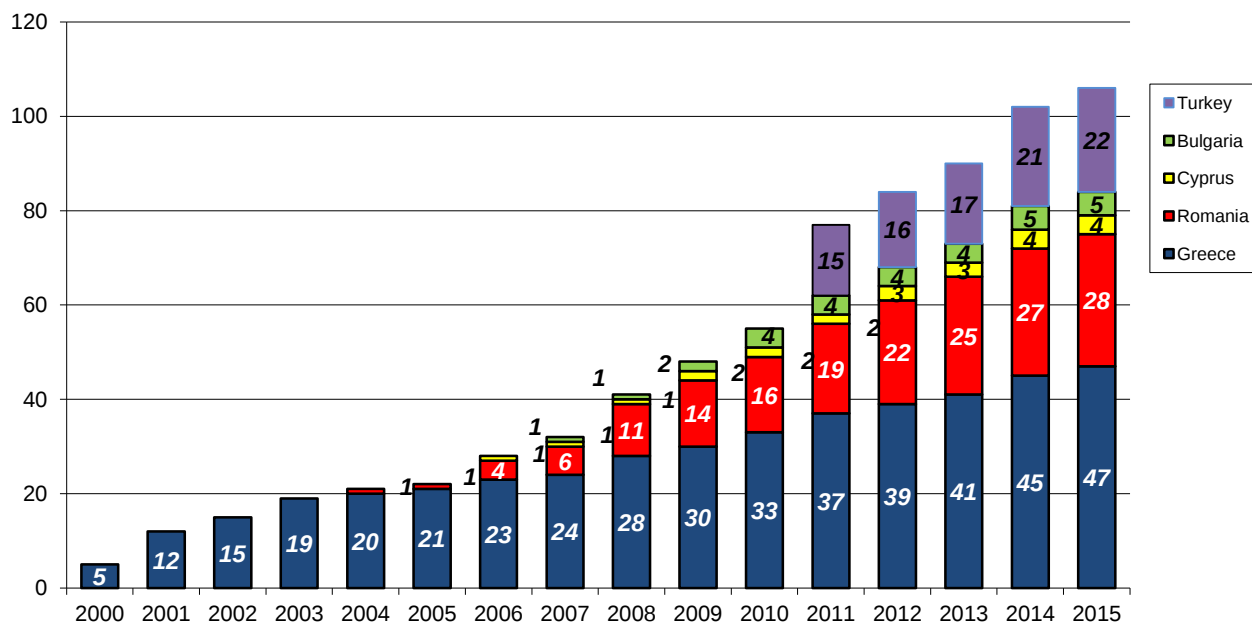
E-Commerce in Greece, Turkey
and Romania



- Intersport Athletics S.A. has the franchise for Intersport stores in Greece, Cyprus, Romania, Bulgaria and Turkey.
- The agreement is based on a management fee on net sales and the distribution of own label products of Intersport International.



No. of Stores





A Target of 150+ Stores

Greece

now 47 stores

□ 54 stores

Cyprus

now 4 stores

□ 5 stores

Bulgaria

now 5 stores

□ 7 stores

Romania

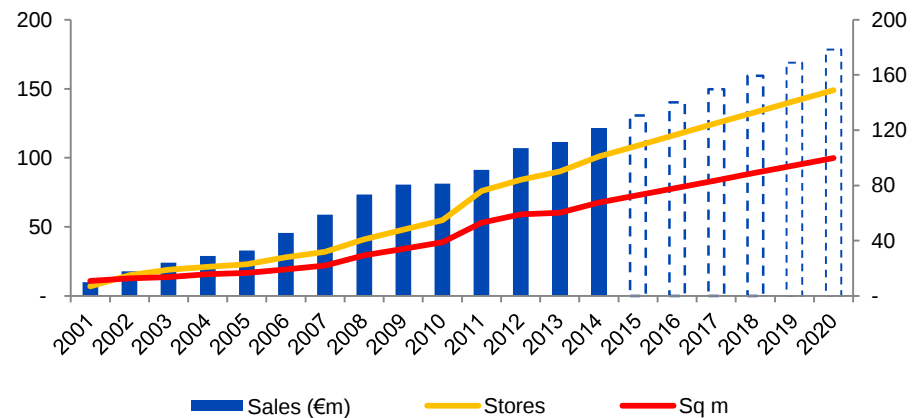
now 28 stores

□ 30 stores

Turkey

now 22 stores

□ 54 stores





Intersport Key Financial Figures (in €mm)

Q1				FY14		
CY 15	PY 14	Index		CY 14	PY 13	Index
31,0	27,5	113	Revenue	122,4	111,0	110
13,8	12,1	114	Gross Profit	59,5	53,6	111
44,4%	44,0%		Margin	48,7%	48,3%	
0,7	0,4	164	EBITDA	10,8	7,6	143
2,1%	1,4%		Margin	8,9%	6,8%	
-1,0	-1,3	81	PBT	4,3	-1,8	n/c
-3,4%	-4,7%		Margin	3,5%	-1,6%	



The Athlete's Foot



- A global retailer for trendy athletic footwear and apparel.
- 389 stores in 26 countries.
- Carrying some of the world's most renowned brands.
- Sport with style.
- The first three stores of "The Athlete's Foot" (two in Athens, Greece and one in Turkey) are already open with promising results.